

# 2012 Appeal Evaluation - 2013 Appeal Recommendations

## 1. Which materials were most helpful in your parish's appeal?

- Brochures
- Bulletin Articles
- Donor Envelopes
- Holy Cards
- Pulpit Announcements
- Posters
- Video
- Leadership/Marketing binder
- Vinyl Banners
- Leadership Training
- Other: \_\_\_\_\_

## 2. What are your thoughts and suggestions regarding the donor envelope?

- Like the new design
- Did not like the new design

Comments and Suggestions:

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## 3. Did your Parish use a speaker?

- Yes, through Speaker's Bureau      Was the speaker effective? Please explain:
- Yes, we used a parishioner      \_\_\_\_\_
- No, we did not use a speaker      \_\_\_\_\_

## 4. What other materials, services and/or training should be considered for the future?

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## 5. Additional comments, suggestions and recommendations:

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Parish Name (optional): \_\_\_\_\_

**Thank you for completing the evaluation! Your input is very important. Please return the evaluation by April 30, 2012. Evaluations can be faxed to 602-354-2219, mailed to Carrie Aranda, 400 E. Monroe, Phoenix, AZ 85004 or emailed to caranda@diocesephoenix.org.**